



Haseem Ajaz

SEO & Marketing Expert

My Contact

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Certifications

- Meta
- IBM
- Google
- Microsoft
- SAP
- Semrush
- AWS

Hard Skill

- Business remodeling and reporting
- Data analysis
- Search Engine Optimization
- Marketing
- Social Media Marketing
- Keyword research
- On-page optimization
- Google Analytics
- Technical SEO
- Link building
- Competitor analysis
- Local SEO
- E-commerce SEO
- Content management systems
- Social media marketing
- Public Speaking Experience
- Content Writing & Creation
- Working knowledge of C# & Python
- Website Development
- WordPress
- WHMCS & WHM
- Cpanel Working Knowledge
- Website SEO report

About Me

With over 12 years of experience as an SEO & marketing expert, I am confident in my ability to help businesses achieve goals. With a deep understanding of search engine algorithms and a keen eye for identifying target audiences, I have successfully developed and implemented comprehensive digital marketing strategies that drive traffic and increase conversions. My track record of delivering measurable results and staying ahead of industry trends make me a valuable asset to any team..

Professional Experience

Reamarc Corp | SEO Specialist
January 2023 – September 2023

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

MazTECHS | Marketing Analyst
February 2022 – December 2022

Key responsibilities:

- Looked at financial performance and identified trends
- Explored various investment opportunities

FitFREAKS | Branding Specialist
July 2021 – February 2022

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

SkillsSorted Pvt. Ltd. | HR Manager
August 2020 – June 2021

Key responsibilities:

- Looked at financial performance and identified trends
- Explored various investment opportunities

Prolific Creations | Content Writer
December 2019 – July 2020

Key responsibilities:

- Looked at financial performance and identified trends
- Explored various investment opportunities

BAHADUR HOSTING SERVICES | Branding Specialist
February 2019 – November 2019

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

Soft Skill

- Observation & Creativity
- Decision making
- Communication
- Multi-tasking
- Communication
- Problem-solving
- Attention to detail
- Time management
- Teamwork
- Leadership
- Flexibility & Persistence
- Presentation skills

Education Background

Universidad Isabel I (University in Burgos, Spain)

- *Master of Business Administration (MBA)*
Completed in 2025

International Islamic University, Islamabad

- *Bachelors of Honors in Sociology*
Completed in 2021

Heavy Industries Taxila Education City College

- *Intermediate (Pre-Engineering) - 2016*
Matriculation (Science) - 2014

LINKEDIN TEST SCORE

- English Spelling Test (U.S. Version)

Score: 4.75 out of 5

- English Spelling Test (U.K. Version)

Score: 4.9 out of 5

UNITED YOUTH ORGANIZATION | Fund Raiser *February 2016 – December 2016*

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

RAHMANIA TRUST | Country Coordinator *January 2023 – Present*

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

GOMANZAY | Graphic Video Designer *January 2023 – Present*

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

AEENS SOLUTIONS | Marketing Manager *January 2023 – July 2024*

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

AEENS HOSTING | Business Consultant *July 2023 – October 2023*

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

TETRA TECHNOLOGY SOLUTIONS | SEO Specialist *February 2018 – January 2019*

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

HA PRODUCTIONS | Brand Analyst *December 2016 – January 2018*

Key responsibilities:

- Looked at financial performance and identified trends
- Explored various investment opportunities

YOUTH INSIGHT | Ambassador *February 2016 – October 2016*

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

AURAQ PUBLICATIONS | Ambassador *August 2015 – January 2016*

Key responsibilities:

- Looked at financial performance and identified trends
- Explored various investment opportunities

SOCIAL FRIENDS PAKISTAN | Research Analyst *December 2014 – May 2015*

Key responsibilities:

- Looked at financial performance and identified trends
- Explored various investment opportunities

MAHMOOD AZMI FOUNDATION | Research Analyst *July 2021 – February 2022*

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

MAJU (MAKE AMBITION & JOIN US) | Volunteer *July 2018 – February 2019*

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

SMART YOUTH PROGRAM AI KHIDMAT FOUNDATION *August 2020 – June 2021*

Key responsibilities:

- Looked at financial performance and identified trends
- Explored various investment opportunities

EDUCATING CHILD LABOR ORGANIZATION | Volunteer *February 2011 – December 2014*

Key responsibilities:

- Looked at financial performance and identified trends
- Explored various investment opportunities

POSITIVE PAKISTAN | Branding Specialist *July 2018 – February 2019*

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

READ FOUNDATION | Country Coordinator *July 2018 – February 2019*

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

TEES MARKAZ, ISLAMABAD | SEO Expert
January 2023 – Present

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

VSOL PVT. LTD, ISLAMABAD | SEO Specialist
January 2023 – Present

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

IHRM (INTERNATIONAL HUMAN RIGHTS MOVEMENT), UK
Director of Diplomatic Communications

January 2023 – Present

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

HILAL FOUNDATION, PAKISTAN | Member & Volunteer
January 2023 – Present

Key responsibilities:

- Enhance Website's presence on internet
- Enhance performance google search ranking

Achievements

- Author of "Hoax Sociology & its Philosophy" & is available on top book stores like Amazon, DyMocks, Auraq Publications (Pakistan's Top Online Bookstore). This was Presented to 50+ Influential Personalities of Pakistan and book has been suggested by them. Such as Qasim Ali Shah, Iqar ul Hassan, Shaheer Sialvi etc
- Appreciation Certificate by Read Foundation
- Participation Certificate – BRI, CPEC & Global Media: Rhetoric and Reality
- Certificate of Appreciation – Workshop on CorelDraw by ICE Chapter
- Certificate of Achievement – 5th Annual Entrepreneurship Conference by EDI
- Certificate of Appreciation – ABC of Communication by Learn For Life
- Best Media Contributor at ECLO – Pakistan
- Best Presentation Certificate for Presenting Computer Labs to YES Program Ambassadors on visit to HITEC School & College for Boys
- WWF-Pakistan Eco Internship 2013
- Romanian Presidency of EUC: Mission & Priorities of Romanian Mandate at SVI (March 2019)
- Technical Student Week – 2014 (3rd Position in Creativity Contest)
- 1st Capital Youth Conference 2017 on 13th May 2017 by PYA
- Workshop on "Earning through E-learning" by IEEE UET Taxila
- Certificate of Participation in Seminar on Iconic Prisoners of Kashmir
- Certificate of Participation – Connected Pakistan Conference 2019
- Certificate of Participation – Women Enterprise Summit 2017
- Participation in Book Launch Ceremony Pakistan's Economic Journey:
- Need for a New Paradigm at IPS – Institute of Policy Studies, Islamabad
- 1st Position for Arts Competition (ECO SYSTEM) 1st Position for Arts Competition (ECO SYSTEM) Issued by HITEC College for Boys 2008
- Head of Media, Sociological Forum IIU
- Core Team Member, Lincoln Corner Club at IIU
- FREEDOM WARRIOR MASTERCLASS, ONLINE (**Freelancing Course**)
- Fiverr Success Course (**GSE FOUNDATION**)
- Introduction to Social Science (**UDEMY**)
- IMT CEO – Online Course (**SOCIAL ENTREPRENEURSHIP ACADEMY**)
- Irfan ul Fiqh Certified Course, 2020 (**MINHAJ UL QURAN, ISLAMABAD**)
- **Semrush SEO toolkit Exam, October 2021**
- Social Sciences – Online course (ALISON)
- Certification of Social Entrepreneurship (**OPEN SAP**)
- OpenCV C++ Certified Course (**MURTAZA WORKSHOP**)
- **The Shaping of the Modern Muslim World (Course) – INSTRUCTOR: YASIR QADHI**
- **Protect this House (Certified Course) by Shiekh ABU EESA – AL MAGHRIB INSTITUTE**